

Abiodun Latifat Lasisi

Nationality: Nigerian (Nigeria) | **Phone number:** (+234) 8023583296 (Mobile) | **Email address:**

abiodun.lasisi@yabatech.edu.ng | **Email address:** abiodunlasisi0301@gmail.com | **LinkedIn:**

www.linkedin.com/in/abiodun-latifat-lasisi-24676949 | **Whatsapp Messenger:** +2348023583296 |

Address: House 7 Lavina Close Peninsula Garden Estate , Sangotedo, Ajah, 106104, Lagos, Nigeria (Home) |

Address: Department of Tourism Management Technology, Epe, Yaba College of Technology , 106101, Lagos , Nigeria (Work)

● ABOUT ME

Experienced Senior Academic Staff and Technical Instructor with 15+ years in Tourism and Hospitality academia. Skilled in designing engaging curricula and fostering innovative, student-centered learning environments. An Analytical and critical thinker with a strong research focus on community-based tourism, sustainability, cultural preservation and host community development. Highly proficient in transferring practical skills and preparing students for careers in the dynamic tourism and hospitality industry. Committed to inclusive education, mentoring, and empowering learners with the knowledge and competencies needed to remain competitive. Eager to contribute academic and technical expertise, research insights and leadership to tertiary institutions.

● WORK EXPERIENCE

SENIOR ACADEMIC STAFF – YABA COLLEGE OF TECHNOLOGY – 03/03/2011 – Current – LAGOS, NIGERIA

Address: Odoragunshi Campus, Epe Local Government Area, 106101, Lagos, Nigeria

- Deliver practical and applied instruction to undergraduate students across ND and HND levels, ensuring alignment with approved curricula and learning outcomes.
- Provide academic supervision and mentorship to undergraduate students in project and thesis development, guiding research design, methodology, and academic writing.
- Manage the processing, grading, and documentation of students' academic results, ensuring accuracy, compliance, and adherence to institutional regulations.
- Coordinate and supervise junior academic and non-academic staff, fostering effective teamwork and quality service delivery.
- Plan, coordinate, and execute departmental and faculty-level academic events, including seminars, workshops, orientations, and ceremonies.
- Lead and facilitate academic excursions and field trips, integrating experiential learning with classroom instruction while ensuring student safety and compliance.
- Actively contribute to curriculum interpretation, review, and development, supporting programme accreditation, quality assurance, and continuous improvement.
- Coordinate departmental student association activities, serving as a liaison between students and management promoting academic engagement and leadership development.
- Serve as a Class Adviser and Student Mentor, providing academic guidance, career counselling, and pastoral support to enhance student success and retention.
- Conduct invigilation of theory examinations as well as assessing practical examinations upholding institutional standards of academic integrity and assessment ethics.
- Serve as Students Industrial Work Experience Scheme (SIWES) / Internship Coordinator, overseeing placement, monitoring, assessment, and industry-institution collaboration.
- Participate actively in institutional academic committees, including the School Examination Committee (SEC), School Examination Misconduct Committee (SEMIC), Textbook Review Committee and Disciplinary Committee among others contributing to policy implementation and governance.

HOSPITALITY/TOURISM CONSULTANT – EKO DESTINATION LIMITED – 11/08/2023 – Current – LAGOS, NIGERIA

Address: Suite 39/40, Bluecrest Mall Majek Bus Stop, Ibeju-Lekki., 105101, Lagos, Nigeria

- Lead workforce training and staff recruitment, operational assessment, and crisis management.
- Develop and enhance tourism products, business offerings, and tour packages.
- Plan, coordinate, and execute events and tours.
- Design, produce, and host tourism-focused programmes for the company's digital radio station.

Address: Yaba Main Campus , Lagos, 101241, Lagos, Nigeria

- Teach Hospitality Management theory and supervise practical sessions across all student levels.
- Develop examination questions, marking schemes, and assessment materials.
- Evaluate and grade students' tests, assignments, and practical work.
- Invigilate examinations and serve as internal assessor for practical assessments.

● **EDUCATION AND TRAINING**

14/09/2026 – CURRENT Coimbra , Portugal

PH.D TOURISM, HERITAGE AND TERRITORIAL PLANNING University of Coimbra

Website www.uc.pt | **Field of study** Arts and humanities | **Level in EQF** EQF level 8

10/11/2021 – 15/11/2023 Oyo State , Nigeria

BACHELOR OF SCIENCE Atiba University

Website www.atibauniversity.edu.ng | **Field of study** Hotel Management and Tourism | **Level in EQF** EQF level 6

03/05/2014 – 16/09/2015 Ogun State, Nigeria

MASTERS OF SCIENCE Olabisi Onabanjo University

Website www.oouagoiwoye.edu.ng | **Field of study** Hospitality and Tourism Management | **Level in EQF** EQF level 7

14/08/2010 – 28/07/2011 Lagos State, Nigeria

POST GRADUATE DIPLOMA National Institute for Hospitality and Tourism

Website www.nihotour.gov.ng | **Field of study** Hospitality and Tourism Management | **Level in EQF** EQF level 7

15/03/2004 – 14/11/2007 Lagos State , Nigeria

HIGHER NATIONAL DIPLOMA Yaba College of Technology

Website www.yabatech.edu.ng | **Field of study** Hotel and Catering Management | **Level in EQF** EQF level 5

24/07/1999 – 16/10/2001 Osun State , Nigeria

NATIONAL DIPLOMA Federal Polytechnic Ede

Website www.federalpolyede.edu.ng | **Field of study** Hotel and Catering Management | **Level in EQF** EQF level 5

08/09/1992 – 22/06/1998 Lagos State , Nigeria

SENIOR SCHOOL CERTIFICATE Kings High School Satellite Town

Website www.kingshighschool.com | **Level in EQF** EQF level 4

● **CERTIFICATIONS**

American Institute of Professional Studies (AIPS), 16/06/2015

Certified Professional of Hotel and Hospitality Management (CPHHM)

Professional certification demonstrating competence in hotel operations, hospitality management principles, service quality, and industry best practices.

Mode of learning: Hybrid

Federal College of Education (Akoka), Lagos. Nigeria, 29/10/2010

Technical Teachers Certificate

Professional teaching qualification covering instructional methods, classroom management, student assessment, and delivery of practical and skills-based education.

Mode of learning: Research-Lab based

● NETWORKS AND MEMBERSHIPS

11/08/2023 – CURRENT
Association of Tourism Practitioners of Nigeria (ATPN).

National professional body representing tourism practitioners in Nigeria, focused on promoting best practices, industry standards, capacity building, and professional development in the tourism sector.

29/11/2012 – CURRENT
Hospitality and Tourism Management Association of Nigeria (HATMAN).

Professional association advancing excellence in hospitality and tourism management through training, networking, research collaboration, and the promotion of ethical and sustainable industry practices.

● LANGUAGE SKILLS

Mother tongue(s): **YORUBA**
Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
GERMAN	A1	A1	A1	A1	A1
PORTUGUESE	A1	A1	A1	A1	A1
FRENCH	A1	A1	A1	A1	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● SKILLS

Organizational and planning skills | Team-work oriented | Good listener and communicator | publish academic research | Mentoring and Leadership Skills | Critical thinking and Problem solving | Initiative and Proactiveness | Conflict resolution and Emotional intelligence | Time management | Decision making abilities | Cultural sensitivity and Inclusiveness | Stress management and Resilience | Environmental advocacy

● DIGITAL SKILLS TEST RESULTS

 Information and data literacy	ADVANCED	Level 5 / 6
 Communication and collaboration	ADVANCED	Level 6 / 6
 Digital content creation	INTERMEDIATE	Level 4 / 6
 Safety	INTERMEDIATE	Level 4 / 6
 Problem solving	ADVANCED	Level 5 / 6

Results from a [self-assessment](#) based on [The Digital Competence Framework 2.1](#)

● VOLUNTEERING

26/11/2024 – CURRENT South-West, Nigeria
Chief of Staff, Association of Tourism Practitioners of Nigeria (ATPN).

- Coordinate and supporte the inauguration of state chapters across the South-West region.
- Provide strategic and administrative support to the ATPN Vice President (South-West).
- Participate in tourism stakeholders’ meetings and inter-sectoral engagements.
- Offer advisory support to state chapter executives and leadership teams.

- Drive collaboration between academia and the tourism industry.
- Initiate, plan, and executed regional and national tourism conferences and seminars.
- Co-supervise the ATPN South-West Executive Council (SWEC), coordinating the activities of subordinate officers across the region to ensure policy alignment and execution.

01/12/2024 – CURRENT Lagos state, Nigeria.

State Coordinator Hospitality and Tourism Management Association of Nigeria,(HATMAN)

- Design and implemented programmes for the Lagos State chapter.
- Serve as Director of training HATMAN South-West zone.
- Lead engagement and collaboration with tourism and hospitality stakeholders across the state.
- Coordinate membership recruitment and growth initiatives.
- Promote industry collaboration between practitioners, institutions, and policymakers.
- Plan and execute state-level meetings, trainings, and professional events.

28/05/2021 – CURRENT Lagos state, Nigeria

Lead Pastor, Liberty Kingdom Ministry.

- Established and currently lead an interdenominational Christian Ministry with a growing population.
- Design and implement faith based programs focusing on community outreach, skill acquisition, youth mentorship and engagement.
- Coordinate weekly worship, develop and preach sermons.
- Supervise a team of associate ministers, volunteers, administrative staff as well as initiate, plan and execute leadership trainings.
- Advance religious tolerance and community cohesion by promoting inter-faith harmony.

11/07/2017 – CURRENT Nigeria

Member Nigerian Justice of the Peace.

- Attest to and authenticate legal and statutory documents within assigned jurisdiction.
- Support peacebuilding initiatives and maintain public order at the community level.
- Facilitate mediation and alternative dispute resolution among individuals and groups.
- Provide advisory support to local authorities on civic and community matters.
- Engage in community advocacy and conflict prevention initiatives.

PUBLICATIONS

2026

Integrating Local Community Involvement in Global Sustainable Tourism Practices: Challenges and Solutions

Sustainable tourism has become an important global development strategy because of its potential to support economic growth, cultural preservation, environmental protection, and social inclusion. However, the success of sustainable tourism depends largely on the meaningful integration of local communities in tourism planning, implementation, governance, ownership, and benefit-sharing. In many destinations, sustainable tourism initiatives are still designed through top-down approaches that treat local communities as passive beneficiaries rather than active decision-makers. This paper examines the integration of local community involvement in global sustainable tourism practices using a secondary-data-based qualitative research design. The study draws on peer-reviewed literature, international tourism frameworks, policy documents, destination management standards, and published case studies. Thematic analysis was used to identify recurring issues related to community participation, tourism governance, cultural preservation, benefit-sharing, environmental stewardship, and sustainable destination management.

Latifat, L. A., Oladoja, M. A., & Lydia, A. O. (2026). Integrating local community involvement in global sustainable tourism practices: Challenges and solutions. GAS Journal of Engineering and Technology (GASJET), 3(6), 1-16

Authors: Lasisi Abiodun Latifat , Professor Mohammed Afolabi Oladoja, Adedayo Oluwatoyin Lydia Ph.D | **Journal Name:** GAS Journal of Engineering and Technology (GASJET) | **Volume, Issue and Pages:** Volume 3, Issue 6, p.p 1-16 | **Publisher:** GAS Publishers

2026

Sustainable Festivals in Urban Spaces: Evaluating the Environmental and Socio-cultural Impact of Detty December

Detty December has become a major urban festival season in Lagos, Nigeria, attracting residents, diaspora visitors, tourists, artists, vendors, and hospitality operators. While the season promotes Nigerian music, fashion, food, nightlife, tourism, and creative entrepreneurship, it also raises concerns about traffic congestion, waste generation, noise

disturbance, affordability, and environmental governance. This study evaluated the environmental and socio-cultural impacts of Detty December and examined support for sustainable festival policy.

Lasisi A.L; Adedayo O.L; Egere C. "Sustainable Festivals in Urban Spaces: Evaluating the Environmental and Socio-Cultural Impact of Detty December." Volume. 4 Issue. 5, May - 2026 (IJMSRT), www.ijmsrt.com. PP :- 149-163.

Authors: Lasisi Abiodun Latifat; Adedayo Oluwatoyin Lydia; Egere Chioma. | **Journal Name:** International Journal of Modern Science and Research Technology (IJMSRT), www.ijmsrt.com. | **Volume, Issue and Pages:** Volume. 4 Issue. 5, PP :- 149-163. | **Publisher:** International Journal of Modern Science and Research Technology (IJMSRT)

2025

Integrating Community Participation into Eco-Tourism for Sustainable Rural Development in Nigeria

This research contributes to the discourse on sustainable development by proposing actionable strategies to align eco-tourism growth with community well-being and environmental stewardship in Nigeria. It highlights eco-tourism as a catalyst for economic diversification, poverty alleviation, and environmental conservation in rural Nigeria, while emphasizing the preservation of indigenous cultures and local empowerment through participatory decision-making. The study underscores the necessity of inclusive frameworks that ensure equitable benefit-sharing and mitigate conflicts between local communities and external investors. A central finding is that host communities, despite being custodians of natural and cultural resources, are often marginalized in tourism-related decisions, leading to anti-tourism sentiments and sustainability challenges. The research concludes by advocating for stronger local community support as a cornerstone for the long-term success of eco-tourism initiatives.

Lasisi A.L. and Apata S.N (2025). Integrating Community Participation into Eco-Tourism for Sustainable Rural Development in Nigeria.

Authors: Lasisi Abiodun Latifat and Apata Samson Nunayon | **Journal Name:** 4th National Conference for Domestic and Eco-Tourism in Nigeria, Abuja, Nigeria

2025

Creating Vibrant Cultural and Heritage Tourism: The Role of Destination Branding and Promotion

This paper examined the untapped potential of Nigeria's cultural and natural heritage, particularly in the southwest zone, as a driver for tourism development. The authors argue that despite Nigeria's rich historical and cultural assets, the tourism sector remains underdeveloped due to inadequate branding and promotion. Drawing on global best practices, the study highlights strategies such as storytelling, digital marketing, stakeholder collaboration, and community engagement to enhance destination branding and attract both domestic and international tourists. The paper underscores the importance of a well-branded and promoted destination in fostering economic growth, cultural preservation, and national identity. It concludes with actionable recommendations for stakeholders to revitalize Nigeria's tourism sector by integrating nature, culture, and strategic promotion.

Apata S.N and Lasisi A.L. (2025). Creating Vibrant Cultural and Heritage Tourism: The Role of Destination Branding and Promotion

Authors: Apata Samson Nunayon and Lasisi Abiodun Latifat | **Journal Name:** Ibadan Tourism Colloquium

2022

Impact of Terrorism on Tourism and National Image.

This study critically examines the impact of Boko Haram terrorism on Nigeria's tourism industry and international image. It provides a historical and analytical account of Nigeria's insecurity landscape, outlines the various manifestations of violence (ethno-religious, political, and economic), and explores the implications of such insecurity on tourism and foreign direct investment. The paper concludes with strategic recommendations for restoring national image and promoting tourism through security sector reform, socio-economic development, and mass re-orientation.

Oluwafemi Olubukola and Lasisi Abiodun Latifat. (2022). Impact of Terrorism on Tourism and National Image. Journal of Business and Educational Policies Vol. 18(1), pp. 1-8

Authors: Oluwafemi Olubukola and Lasisi Abiodun Latifat | **Journal Name:** Journal of Business and Educational Policies | **Volume, Issue and Pages:** Vol. 18:1. pp. 1-8 | **Publisher:** The National Association of Policy educators

2018

Sensory and Nutritional Composition of Biscuit Produced from Africa Yam Bean and Wheat Composite Flours

This multidisciplinary research featuring authors from Nutrition and Dietetics, Food Technology, Hospitality Management, and Tourism Management departments investigated the nutritional and sensory qualities of biscuits made from composite flours (wheat and African yam bean flour). The study revealed that the innovative use of African yam bean flour significantly enhanced protein content while reducing carbohydrate levels, supporting its application in

tourism and hospitality settings where healthy, portable snack options are increasingly in demand. This research reinforces the role of indigenous ingredients in sustainable food development and highlights how improved snack formulations can meet the nutritional expectations of health-conscious travelers.

Osisanya, J.O., Olatidoeye, O.P., Lasisi, A.L., & Adegbola, F. (2018). Sensory and Nutritional Composition of Biscuit Produced from Africa Yam Bean and Wheat Composite Flours

Authors: Osisanya, J.O., Olatidoeye, O.P., Lasisi, A.L., & Adegbola, F.

2015

"Eco-Tourism: A New Trend of Special Interest Tourism for Sustainable Development in Nigeria

This study critically explores the emergence and potential of eco-tourism as a niche form of special interest tourism that supports environmental preservation, cultural conservation, and socio-economic empowerment. Drawing on theoretical and empirical insights, the research examines how eco-tourism initiatives in Nigeria can serve as viable tools for promoting sustainable development, particularly in rural and ecologically sensitive areas. The paper highlights the growing demand for nature-based experiences among environmentally conscious travellers and evaluates the role of government policy, community participation, and private sector involvement in harnessing eco-tourism for long-term sustainability. Through stakeholder perspectives, the authors underscore the challenges and prospects of eco-tourism in Nigeria, advocating for a strategic framework that aligns tourism development with sustainability goals and local community welfare.

Oluwafemi, O., Lasisi, A.L., and Ogbonna, C. (2015). "Eco-Tourism: A New Trend of Special Interest Tourism for Sustainable Development in Nigeria.

Authors: Oluwafemi, O., Lasisi, A.L., and Ogbonna, C.,

2014

The Comparative Evaluation of the Ojude-oba and the Osun Osogbo Festivals

This peer-reviewed conference paper indexed in Cabi Digital Library critically examined the socio-economic and cultural impacts of two major Nigerian cultural festivals namely Ojude-Oba and Osun Osogbo on their respective host communities. Employing quantitative methods and SPSS analysis, the research assessed variables such as tourism-induced development, community cohesion, cultural identity preservation, infrastructure enhancement, and international recognition. Findings underscore the role of cultural festivals as catalysts for sustainable tourism and heritage-based economic development.

Oluwafemi, O., & Anyafulu, A.L. (2014). The Comparative Evaluation of the Ojude-Oba and the Osun Osogbo Festivals in South-West Nigeria.

Authors: Oluwafemi Olubukola and Anyafulu Abiodun Latifat | **Journal Name:** International Antalya Hospitality, Tourism and Travel Research Conference, Antalya, Turkey. (IHTRC) | **Volume, Issue and Pages:** p288-294 | **Publisher:** Cabi Digital Library

Link www.cabidigitallibrary.org/doi/pdf/10.5555/20163023166

2013

Current and Future Trends of Tourism and Hospitality in Nigeria.

This peer reviewed conference paper explored the evolving dynamics and key trends shaping Nigeria's tourism and hospitality sector. It critically examined over a decade of performance indicators within the industry, offering comparative insights with leading African nations such as South Africa and Kenya. The study identified factors such as globalization, new technologies, guest satisfaction, safety and security, and price-value relationships as central to future growth. It also proposed adaptive strategies including staff retention, digital engagement, and innovation to enhance competitiveness and sustainability.

Oluwafemi, O., Anyafulu, A., & Dada, B. (2013). Current and Future Trends of Tourism and Hospitality in Nigeria.

Authors: Oluwafemi, O., Anyafulu, A., & Dada, B. | **Journal Name:** 3rd Regional Conference on Tourism Research, Langkawi, Malaysia. (3RD RCTR), 2013

2013

Sustainable Tourism: An Option for the Transformation Agenda in Nigeria.

This research paper explores sustainable tourism as a strategic vehicle for Nigeria's economic transformation. The study highlights the critical role of tourism in revenue generation, employment creation, environmental conservation, and foreign exchange earnings. It emphasizes the revitalization of grossly underutilized tourism assets such as game reserves through funding, infrastructural development, and improved security. The research advocates for sustainable policies that reduce environmental degradation and position tourism as a key driver of national growth.

Anyafulu, A.L , Okunlola G.A, & Anyafulu, A.M. ,(2013). Sustainable Tourism: An Option for the Transformation Agenda in Nigeria.

Authors: Anyafulu, A.L , Okunlola G.A, & Anyafulu, A.M. | **Journal Name:** 2nd National Conference of the School of Environmental Studies. Yaba, Lagos.

2013

Sustainable Tourism Development in Badagry Local Government Area: Benefits and Challenges.

This peer reviewed conference paper investigated the potential and obstacles of promoting tourism in one of Nigeria's most historically significant destinations. The study reveals that Badagry's rich heritage, particularly its deep-rooted connection to the transatlantic slave trade, has positioned it as a site of global historical and cultural importance. However, several challenges were identified. Chief among them is the pervasive lack of trust in government institutions, which hinders long-term planning and investment in sustainable initiatives. Additional challenges include inadequate infrastructure, poor maintenance of heritage sites, inadequate involvement of host community in tourism planning, limited access to funding for local entrepreneurs, environmental degradation, weak policy implementation, and insufficient tourism education and awareness among residents. These obstacles collectively pose a threat to achieving sustainable and inclusive tourism development in Badagry.

Anyafulu, A.L , Okunlola G.A, & Anyafulu, A.M. (2013). Sustainable Tourism Development in Badagry Local Government Area: Benefits and Challenges.

Authors: Anyafulu, A.L , Okunlola G.A, & Anyafulu, A.M. | **Journal Name:** 3rd Regional Conference on Tourism Research, Langkawi, Malaysia. (3RD RCTR), 2013