CURRICULUM VITAE

OBANLA OLUSEGUN RASHEED *(M.sc, MBA, B.sc, HND)*

CAREER OBJECTIVE: Seeking a challenging opportunity in a learning environment to ignite skills and intellect into aspiring student of a new generation, while contributing the best of my abilities and talents to develop quality values and impact to the fulfillment of Career path in Excellence.

PERSONAL DATA

Place of Birth:	Lagos State
Date of Birth:	28th March,1977
State of Origin:	Ogun State
Sex:	Male
Nationality:	Nigerian
Marital Status:	Married
Number of Children:	Nil
Permanent Home:	Flat 4, Lawal Damilare, Avenue, Off Nasfat Street, lgbogbo
Postal Address:	Flat 4, Lawal Damilare, Avenue, Off Nasfat Street, Igbogbo
Next-of-Kin:	Obanla Dorathy Chinago
Next-of-Kin Address:	As above
Phone Number:	09027633683,07039685797
Local Government:	Ipokia
E-mail:	Olusegun.obanla@gmail.com obadora001(a)yahoo.com,

ACADEMIC INSTITUTION ATTENDED WITH DATE:

University of Lagos, Akoka	2015 - 2018
Enugu State University of Science and Technology, Enugu State	2008 - 2011
Lagos State University, Lagos. (MBA)	2006 - 2008
Lagos State University, Lagos. (PgD)	2003-2004
Yaba College of Technology, Yaba Lagas. (HND)	2000-2001
Yaba College of Technology, Yaba Lagos. (ND)	1996-1998
Muslim Progressive High School, Oke-Odan, Ogun State	1990-1992

ACADEMIC QUALIFICATION:

❖ PhD (Marketing) In View	2024-2025
❖ M.Sc (Marketing)	2018
❖ MBA (Human Resources Management)	2008
❖ Bachelor of Science In Marketing (Second Class Upper Division)	2011
❖ Postgraduate in Financial Management (Upper Credit)	2004
❖ Higher National Diploma in Business Administration (Lower Credit)	2001
❖ West African Examination Council (Certificate)	1992

RESEARCH AND PUBLICATION

The influence of retail store atmosphere on consumer buying decision (MSc. Thesis) 2017

Obanla, R.O. Rahim, A.G., Akintunde, O., Aremu, N.S. & Oguntoyinbo, C.A. (2007). The Transformation Potentials of E-government. The intrinsic role of information and Communication Technology in Reinvigoring Public service delivery in Nigeria" 4" Covenant University Conference on E-Government in Nigeria -CUCEN2017 (under consideration).

Obanla, R.O. Ignateous, J.U. & Jimoh B. (2017). "One thing leads to Another: 5pillover of Local Content Policies in Nigeria Oil and Gas industry" (Submitted for Consideration) 12th Unilag Annual research Conference and Fair August, 2017.

Rahim, A.G., **Obanla, R.O.,** lyiegbuniwe, CP. & Adeleke, O.J. (2017). "Visual Aesthetics of Web. Sites, Perceived Trustworthiness and Consumers' Behavioural Intention toward Electronic Commence in Nigeria" (Accepted for Publication). Journal of Business UNILAG.

Obanla, R.O. Oyewole A.A., David F.G. (2019). "Reducing working poverty among Nigerian youths through Entrepreneurship (Accepted for Publication) ICSTEC" 19 Internationat Conference on Science, technology Engineering and Humanities, 18th - 19"h September Yaba College of Technology, Yaba,Lagos.

Dr. Ibikunle Olorunisola Kolawole, Dr. Awe Kayode Obafemi, **Obanla, O. Rasheed (2019)** "Balanced Scorecard as a Tool for Performance Measurement. In An Organization: An Appraisal (Accepted for Publication) 21 November, 2019.journal of techno social vol. 11 No,. 10 (2019) 11-16.

Dr. Ibikunle Olorunisola Kolawole, Dr. Awe Kayode Obafemi, **Obanla, O. Rasheed** (2019). "Strategic Management and the Performance of small and Medium Scale Enterprise in Nigeria: A Review of Literature. International journal of business and social sciences Vol. 19, issues 9, pp: (25-30), 2019, Published online at http:joural.spub.org.org/business

Oyewole Adeola Abosede **Obanla Olusegun Rasheed**, David Folashade Grace, Obaferni Peter, (2020) "Entrepreneurship Education for Youth Enterprising being a paper presented for ASUP 20 International Conference, 7th – 19th November, 2020 Yaba College of Technology, Yaba, Lagos.

Aderibigbe Ebenezer Adefisayo, **Obanla Olusegun Rasheed**, Toyin Ali, (2020) "Entrepreneurship as a Panacea for job creation and Employment Generation among youths in Lagos Mainland Local Government Area of Lagos State". Being a paper presented for ASUP 20 International Conference, 7th - 19ih November, 2020 Yaba College of Technology, Yaba, Lagos.

Omonoro Wendy Bikomo, **Obanla Olusegun Rasheed,** Kehinde Olufemi Olubunmi (2021) "Effect of Management COVID-19 On self-Employment initiatives among graduates in Yaba LCDA, Lagos." School of Management and Business Studies Lagos State Polytechnic international Conference from 5" - 6" July, 2021.

Obanla Olusegun Rasheed, Oyewole Adeola Abosede, David Folashade Grace, Augustine Uche "Leveraging Entrepreneurship for Job Creation." Center for Entrepreneurship Development, Yaba College of Technology from 23" - 24" April, 2025.

PROFESSIONAL QUALIFICATION WITH DATE

Institute of Chartered Economics (Associate)	2008
Nigerian Institute of Management (Associate)	2004
Institute of Certified Professional Management (Associate)	2004

WORK EXPERIENCE

Yaba College of Technology, Yaba **2014 till date**
Position: Part-Time Lecturer
Job Function
Introduction to Entrepreneurship
Practice of Entrepreneurship development
Practical and mentorship

Lagos State Polytechnic, Lagos **2019-2022**
Position: Adjunct Lecturer
Lecturing of international marketing
Behavioural aspect of marketing
Service marketing

Lagos State University, Ojo **2015 -2017**
Position: Adjunct Lecturer
Job function
Principle of marketing, consumer behavior and industrial service marketing

Universal School of Aviation Ikotun **2023 till date**
Position: Associate Lecturer
Job function:
Lecturing of entrepreneurship, Marketing and Human Capital Management

Grace Polytechnic, Lagos State **2009-2024**
Position: Lecturer 1
Job function:
Lecturing of Psychology, Principle of Marketing, Practice of Marketing and Human Capital Management.

Lagos State University **2001-2011**
(Student Affair Officer)

Research International Limited **1994-1996**
Gbagada Phase ll, Lagos (Field interviewer)

HOBBIES
Teaching, Counseling, Reading, Playing of Table Tennis, Mentoring and Preaching.

REFEREES
Dr. Funmilayo Adeoye
H.O.D Business Administration
Yaba College of Technology, Yaba Lagos
Tel: 09052611863

Mr. Raheem Shefiu
Director Center for Entrepreneurship Development
Yaba College of Technology,
Yaba, Lagos.
Tel: 08038509401

Pst. Olumade Olugbenga
Regional Overseer, MFM, Ikorodu
Lagos State,
Tel: 0803006800